



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25240048	<b>Changes as of:</b> 7/1/2016 at 9:36 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> //4558	<b>Flight:</b> 7/4/16 - 7/18/16	<b>Station:</b> KXGN
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Glendive
7669 STAGERS LOOP	<b>Product:</b> Gianforte-MT Gov	<b>Office:</b> WASHINGTON
DELAWARE, OH 43015	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> BRANT FINK	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JACOB ROTH	<b>Assistant:</b> JACOB ROTH
		<b>Total \$:</b> \$6,641.00
		<b>Total Spots:</b> 132
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/4 - 7/18			Total Spots	Total \$	CPP	GRP
							7/4	7/11	7/18				
1	M-F 6a-8a		CBS This Morning	\$40.00	0.0	30	2	2	0	4	\$160.00	\$0.00	0.0
2	Su 7a-8:30a		CBS Sunday Morning	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
3	Su 8:30a-9:30a		Face The Nation	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
4	M-F 5p-5:30p		CBS Evening News	\$55.00	0.0	30	4	4	1	9	\$495.00	\$0.00	0.0
5	M-F 5:30p-6p		The 5:30 News	\$59.00	0.0	30	4	5	1	10	\$590.00	\$0.00	0.0
6	Sa 4:30p-5p		CBS Evening News	\$42.00	0.0	30	1	1	0	2	\$84.00	\$0.00	0.0
7	Sa 5:30p-6p		The 5:30 News	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
8	Su 4:30p-5p		CBS Evening News	\$42.00	0.0	30	1	1	0	2	\$84.00	\$0.00	0.0
9	M-F 10p-10:35p		The 10:00 News	\$59.00	0.0	30	4	5	1	10	\$590.00	\$0.00	0.0
10	Sa 10p-10:35p		The 10:00 News	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
11	Su 10p-10:35p		The 10:00 News	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
12	M 6p-7p		Mom/2 Broke Girls	\$59.00	0.0	30	0	1	1	2	\$118.00	\$0.00	0.0
13	M 7p-8p		Scorpion	\$59.00	0.0	30	0	1	1	2	\$118.00	\$0.00	0.0
14	M 8p-9p		Braindead	\$59.00	0.0	30	0	2	0	2	\$118.00	\$0.00	0.0
15	Tu 6p-7p		NCIS-CBS	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
16	Tu 7p-8p		Zoo	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
17	Tu 8p-9p		NCIS:New Orleans	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
18	W 6p-7p		Big Brother	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
19	W 7p-8p		Criminal Minds	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
20	W 8p-9p		American Gothic	\$59.00	0.0	30	2	2	0	4	\$236.00	\$0.00	0.0
21	Th 6p-7p		Big Bang Theory/Life in Pieces	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0



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<b>Agency:</b> STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Glendive
<b>Product:</b> Gianforte-MT Gov	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$6,641.00
<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 132
<b>Buyer:</b> BRANT FINK	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Assistant:</b> JACOB ROTH 212-373-8175	<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/4 - 7/18			Total Spots	Total \$	CPP	GRP
							7/4	7/11	7/18				
22	F 7p-8p		Hawaii Five-O	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
23	F 8p-9p		Blue Bloods	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
24	Sa 6p-7p		Angel From Hell	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
25	Sa 7p-8p		Crimetime Saturday	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
26	Sa 8p-9p		48 Hours	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
27	Su 5p-6p		60 Minutes	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
28	Su 6p-7p		Big Brother	\$59.00	0.0	30	1	1	0	2	\$118.00	\$0.00	0.0
29	M-F 8a-9a		Rachael Ray	\$40.00	0.0	30	0	1	0	1	\$40.00	\$0.00	0.0
30	M-F 9a-10a		Price is Right	\$42.00	0.0	30	3	3	1	7	\$294.00	\$0.00	0.0
31	M-F 11a-12n		Young and the Restless	\$42.00	0.0	30	3	4	1	8	\$336.00	\$0.00	0.0
32	M-F 12n-12:30p		Noon News	\$42.00	0.0	30	3	4	1	8	\$336.00	\$0.00	0.0
33	M-F 3p-4p		Ellen	\$42.00	0.0	30	3	4	1	8	\$336.00	\$0.00	0.0
34	M-F 4p-5p		Judge Judy	\$42.00	0.0	30	3	4	1	8	\$336.00	\$0.00	0.0
35	M-F 9p-9:45p		Who Wants To Be A Millionaire	\$42.00	0.0	30	0	1	0	1	\$42.00	\$0.00	0.0
36	M-F 10:35p-11:35p		Late Show	\$35.00	0.0	30	3	4	1	8	\$280.00	\$0.00	0.0
<b>TOTALS:</b>							<b>54</b>	<b>67</b>	<b>11</b>	<b>132</b>	<b>\$6,641.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	212-373-8175	212-373-8175
		<b>Total \$:</b> \$6,641.00
		<b>Total Spots:</b> 132
		<b>Total CPP:</b> \$0.00
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		<b>Separation:</b>

#### Special Instructions

Competitive Information	
<b>Market Budget:</b>	<b>\$12,298</b>
<b>KXGN Share:</b>	<b>54%</b>
<b>Comment:</b>	
<b>MXGN:</b>	<b>46%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	132	\$6,641.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>132</b>	<b>\$6,641.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	132	\$6,641.00
<b>Total</b>	<b>132</b>	<b>\$6,641.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/1/16 9:19 AM	JACOB ROTH	Confirmed			\$0	\$6,641.00	Changes: 5 buylines added or modified.
New	6/30/16 11:25 AM	CAROLYN ALLAIRE	Confirmed	132		\$6,641.00	\$6,641.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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